Customer :

Contact :

Project :

Date :

1. What is the Label Size?
2. What is the application/end use?
3. Is it used indoors or outdoors?
4. What is the expected temperature range?
5. Does the adhesive needs to be permanent, removable or repositionable?
6. What is the kind of application surface made of and is it smooth or rough?
7. What label material is needed?
8. Does it have to meet an industry standard (U.L., C.S.A., etc.)?
9. What is the expected lifetime for the label?
10. How will it be applied?
11. Is it required in roll format and if so how many labels per roll & core size?
12. What are the winding specs (see additional sheet sent)?
13. Are the labels overprinted on Thermal Transfer or any other print system?
14. How many colours are printed on the label?
15. Is there an overlaminate or overvarnish used?
16. Is there any back splitting, perforation or other?
17. Does it need to be a stock or custom product?
18. Are there any unusual finishing/packaging requirements?
19. What is the delivered quantity and annual usage and will this be repeat business?
20. What is the requested/needed price level?
21. Is there a competitive product we have to match/improve

(Can you get samples/data sheets)?

1. When are first samples needed?

24. Are there any other remarks?